

Connections Workshop



Getting People to Meetings And Events

What problem were you trying to solve or what opportunity were you seeking?

- My table group discussion is about getting people to meetings and events.
- Introduction—my name is Gene Haines. Current alumni president of Pinellas Alumni Association and a 1997 graduate. I have been involved with Alumni Association since 1999.

How did you get started?

- Everyone gets involved with the AA for different reasons. A lot of recent graduates want to network and find jobs. I got involved because I started selling USF merchandise. I thought this was a great way to market my business and volunteer at the same time.
- I realized how much fun and how many people you meet while being involved with the AA.

How did you involve others?



- To get others involved you have to first let them know you are involved.
- You have to represent USF wherever you go. Wear **Green** and **Gold** when you go out.
- **TALK, TALK, TALK USF!!!!**

What process did you put in place to replicate your success?



- I surrounded myself with people who are just as passionate and even more passionate than I am.
- I met some great people at away games and alumni functions.

What was the outcome?

- These great people that I met are now members of the Pinellas County Board of Directors.
- You may have seen two of them in the August edition of the Alumni Voice. Pat and Art Jones were featured in this edition as Passionate Bullievers & Teachers.



What you learned – What would you modify?

- I have learned to continue talking about USF to people. The more people you talk to the more USF alumni you find.
- The more alumni you find the bigger your chapter gets. More members means bigger attendance at events and meetings.
- Lead your board and then let the new members take over.