

COLLABORATIVE ACTIVITIES

Alumni groups have unique opportunities to leverage three principle relationships for resources and programming that strategically meet the mission of the alumni association to connect alumni, support students and strengthen USF. The relationships include collaboration with campus organizations, collaboration with corporate and community organizations and collaboration amongst various alumni groups.

1. Campus Organizations (Career Center, Colleges, University Lecture Series, Special Events, Athletics, Central Development, the Greek Community)
 - a. Participation in events planned and organized by campus organizations alleviates duplication and lessens the work load for group volunteers
 - b. Emphasizes the importance of groups to build relationships
 - c. Supports the University and students by driving alumni to related events
 - d. Encourages resource sharing
 - e. Cost effective

2. Corporate and Community Organizations (Businesses, City Organizations, Private Clubs, Sports Teams/Venues, Schools, Chambers, Zoos, Museums)
 - a. Provides professional events in which alumni can participate
 - b. Provides broader brand recognition for the association
 - c. Emphasizes the importance of alumni participation in business and community
 - d. Offers diverse programming opportunities that are cost effective
 - e. Provides opportunity for in kind relationships
 - f. Grows the opportunity for the association to increase alumni giving
 - g. Provides the alumni association multiple public relations opportunities

- h. Expands the recruitment of alumni volunteer participation into the business community
- 3. Inter Group Collaboration (Chapters, Societies and Contacts)
 - a. Emphasizes strength in numbers
 - b. Streamlines the use of resources
 - c. Prevents volunteer burn out
 - d. Provides forums for unifying alumni and yet allows groups to segment at an event based upon interest
 - e. Coordinates alumni living in the Tampa Bay region
 - f. Encourages less duplicity of like events and greater overall participation (less is more)